

Contact your communications team

They will be able to create a communications plan specific to the needs of your trust/organisation.

Below are a number of suggestions which your communications team may wish to use as part of your communications plan. Ensure that you work with your local staff side representatives throughout this process.

Internal:

- Team brief
- Closed forums
- Presentations
- Staff magazine
- Posters / leaflets
- SMS
- Intranet / Internal social - Yammer, Jive etc

External:

- Website
- Social media / digital:
 - Twitter - **#revalidation @nmcnews**
 - Facebook
 - LinkedIn - search **NHS Employers N&M Revalidation Discussion Group**
 - Mobile apps
 - Online advertising
- Posters / leaflets
- Media - press releases