NMC Revalidation & Nursing Workforce Strategy Conference

**Summary of Outcomes - Communications**

1. **What are the key communications that organisations need to make and what media will be used?**
2. **Is there a role for <u>social media</u> to engage with staff about revalidation - if so, what?**

- Use as many ways of communicating the consultation messages
- Broad communication required to build understanding including into other professions
- Communication on individual responsibilities
- Inform patients / stakeholders what we're doing about revalidation and how patient feedback is important.
- The importance of regular supervision, not just appraisals
- Different communications needed for different groups of people
- Work with unions on communications
- Include revalidation in induction process

**Who do I need to communicate with?**

Nurses and Midwives

**Trust board** **<u>Service users</u>**

All staff **NMC**

**Which media channels can I use to communicate?**

**Internal web pages**

External Website **<u>Team Brief</u>**

**Staff magazine** Presentations

Posters / leaflets **Text messages**

**Social media**

**Facebook,** Twitter**, LinkedIn**

**<u>Mobile applications</u>**