

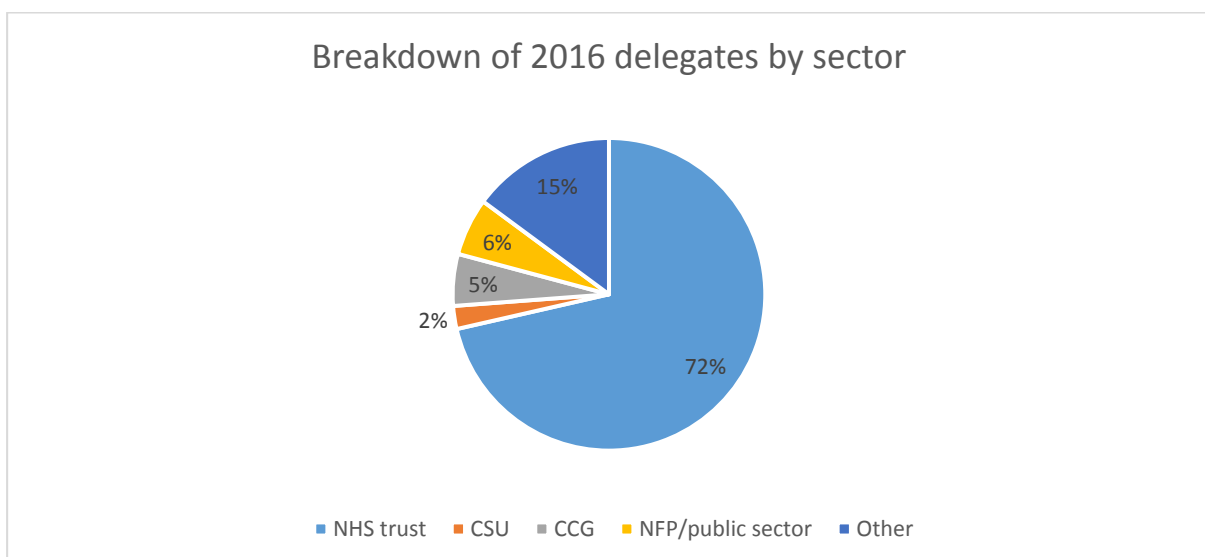
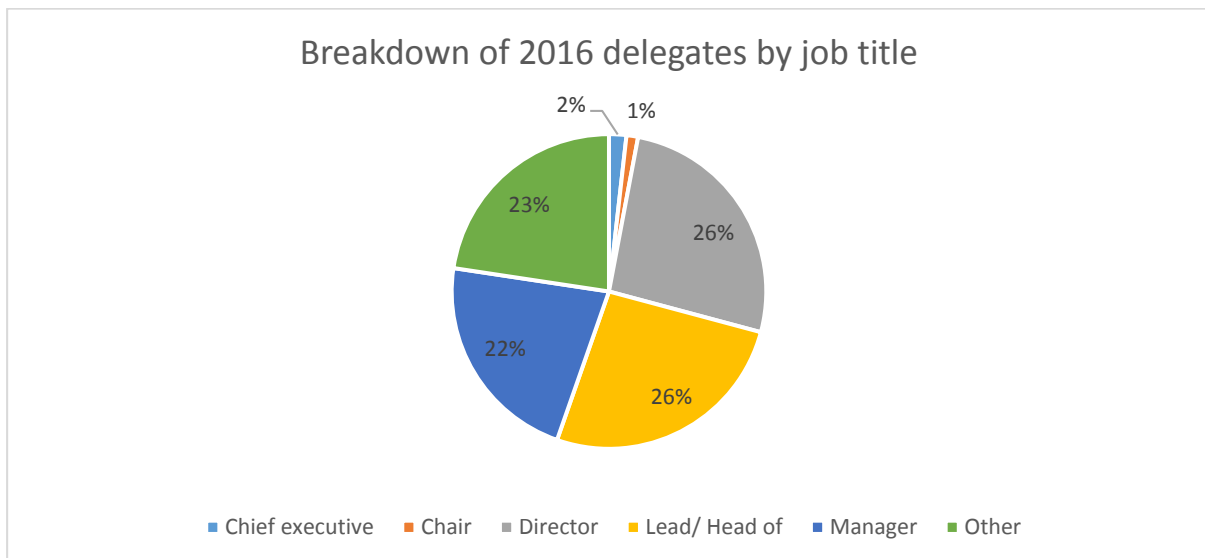
Diversity and Inclusion annual conference 2017
21 September, Business Design Centre, London

Partnership, commercial and exhibition opportunities

The conference will attract over 200 delegates working in the NHS as well as third sector and commercial organisations working in partnership with the NHS, including:

- health and care leaders responsible for HR, organisational and workforce development
- non-executive directors working to drive efficiency and quality within their organisations
- E&D leads and practitioners and members of staff engaged in developing and driving forward equality, diversity and inclusion.

We have a range of supporter opportunities and a limited number of exhibition stands available at this event where our delegates will be actively seeking organisations that can support their work.



To discuss any of the packages above please contact a member of the Commercial Team on 0844 800 5989 or email supporters@nhsemployers.org

D&I Event partner

This is the highest level of support, offering the highest level of visibility, branding and involvement and the event, this package includes:

- Opportunity to speak in a session on the main programme (subject and format to agreement with NHS Employers)
- Branding pre-event:
 - logo on event website
 - logo on marketing emails
 - logo on delegate joining instructions
- Top-level branding onsite:
 - logo on signage
 - logo on any printed delegate materials
 - logo on holding slides in plenary
- Option of banners and literature in session
- Seat drop in the opening plenary session (up to eight sides of A4)
- Exhibition space in prime location
- Note of thanks from conference chair
- 150-word entry plus logo in the guide
- Three delegate passes to the conference
- Copy of delegate list (subject to data protection)

Cost £4,500 + VAT

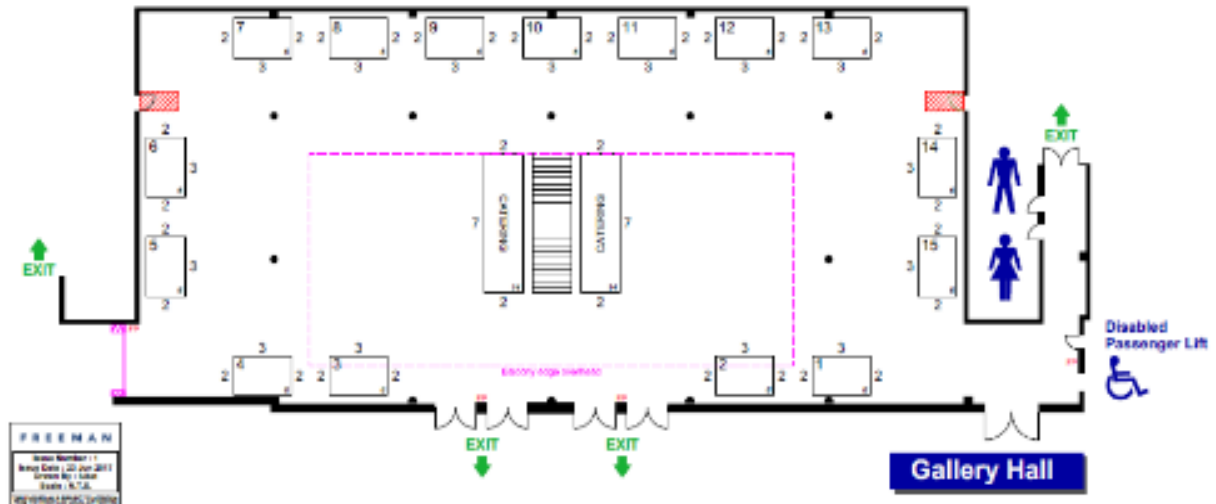
Breakfast session supporter – HELD

There is 1 opportunity to deliver a breakfast session (before the beginning of the main conference programme) the package includes:

- Opportunity to run one breakfast session lasting approximately 1 hour – subject matter to be agreed with NHS Employers
- Corporate branding wherever breakfast session is mentioned
- Exhibition stand
- 2 delegate passes
- Seat drop at breakfast session
- Refreshments provided to attendees
- Promotion of session to delegates as part of the conference marketing
- Entry in the event guide

Cost £3,000 + VAT

Exhibition opportunities



Exhibition stand

The exhibition is central to the whole event, offering delegates a chance to supplement the knowledge and discussions from the conference sessions by sourcing the support, products and services showcased in the exhibition. We ensure there will be protected time built in to the conference programme for exhibition viewing and networking. The exhibition package includes:

- 6ft trestle table and two chairs
- One delegate pass
- Two stand personnel passes
- Access to power and wifi
- 150-word entry and logo in the event guide
- Website listing and link to your own website
- Lunch and refreshments

Cost £1,000 + VAT

(Charity rate available for registered charities 50% discount)
(10% discount for NHS Confederation Associates)

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Branding opportunities

Delegate registration area

This is the first area visited by all delegates, exhibitors, speakers and press when they arrive. It offers a visible branding opportunity, as delegates return to the area for information and directions throughout the event. The delegate registration package includes:

- High profile branding throughout the registration area
 - Opportunity to display banners and literature in the registration area
- 1 delegate pass
- 150-word entry and logo in the guide

Cost: £1,500 + VAT

Delegate badges and lanyards

Networking is an important part of the summit and badges are worn by every delegate, speaker and exhibitor. This offers the opportunity for your logo to be seen many times throughout the day. The badges and lanyards package includes:

- Logo to appear on all delegate badges and lanyards
- One delegate pass
- 150-word entry and logo in the guide

Cost £1,250 + VAT

Delegate bags

Distributed to all delegates upon arrival. The delegate bags are used long after the event, providing the supporter with additional visibility not only during the D&I conference but post event too. The delegate bag package includes:

- Logo to appear on all delegate bags
- One delegate pass
- One delegate bag insert (up to eight sides of A4)
- 150-word entry and logo in the guide

Cost £1,250 + VAT

Pens and pads

Support of the pens and pads will provide a highly visible branding opportunity. The pens and pads package includes:

- Logo on all pens and pads
- One delegate pass
- 150-word entry and logo in the guide

Cost £1,000 + VAT