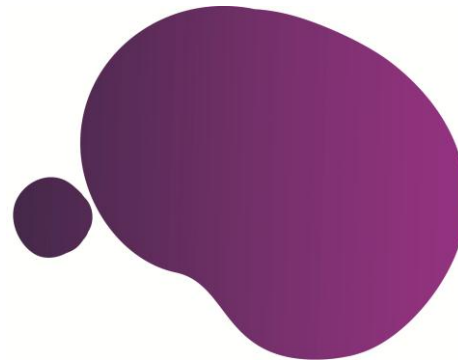


Influencing Boards and Leaders: Further Resources



Strategic Perspectives

- OD Driving Forces
- WWU Stakeholders Perspective
- Customer Perspective
- Processes Perspective
- People Perspective
- WWU, BFA/HR Strategic Initiatives



Further Reading and Resources



- Shrewsbury and Telford Hospitals NHS Trust – OD Strategy
http://www.sath.nhs.uk/Library/Documents/trust_board/2008trustboard/27mar08/Encl%2016%20-%20OD%20Strategy%20v2.pdf
- Roffey Park – Developing Your OD Strategy
<http://www.slideshare.net/fullscreen/roffeypark/developing-your-organisational-development-strategy/8>
- More Roffey Park stuff: <http://www.roffeypark.com/expertise/organisational-development-hr/>
- “From The Happy Sheet to the Bottom Line - Solving the Return on Investment Challenge” <http://www.amazon.co.uk/From-Happy-Sheet-Bottom-Line/dp/0956490107>
- BMJ article on organisational development for clinical governance:
www.bmj.com/content/321/7262/679#alternate