

Sustainable Health and Care and Regional Engagement Events 2018

Supporter, Networking and Exhibition opportunities

Does your organisation offer the products, services and ideas that can help the NHS meet the sustainability challenges they face? If so then these series of regional events offer a fantastic opportunity to position your organisation in front of sustainability leads from NHS organisations. At our regional SHCC events, we have opportunities for you to speak, network and engage with this hard to reach audience.

Campaign Background

Sustainable Health and Care campaign (SHCC) is a new programme to support NHS, public health and social care organisations to reduce their environmental impacts, while boosting health and saving money.

The campaign will shine a light on the great work taking place and celebrate success to encourage others to realise the opportunities for their organisations.

The campaign has been commissioned by the Sustainable Development Unit for NHS England and Public Health England (SDU) and is backed by the 28 organisations across the health and care sector – including the Department of Health and Social Care, NHS England, Public Health England, NHS Digital, Care Quality Commission and NHS Improvement.¹

The campaign will feature:

Five free regional events across the year starting in February 2018

- **Leeds Horizon - 27 February**
- **Bristol, Bevan Brittan' office - 13 March**
- **Manchester, The Studio - 11 April**
- **London, TBC - 18 April**
- **Birmingham, Bevan Brittan's office - 8 May**

Additional activity taking place later in 2018 will include (associated supporter opportunities to follow, please speak to a member of the team to find out how you can get involved).

- **Sustainable Health and Care Week, from Monday 25 June to Friday 29 June**
- **Sustainable Health and Care Awards**
- **A Sustainable Health and Care Conference and exhibition**

Regional Sponsorship Opportunities

Regional Event Partner Package

This package offers the highest level of visibility, branding and involvement at these NHS Sustainable Health and Care regional events. The Event Partner package includes:

- Opportunity to speak at the associated regional health and care event (topic and format TBC with NHS Confederation)
- Pre-event branding
 - logo on forum website
 - logo on marketing emails
 - logo on delegate joining instructions
- Top-level branding on site
 - logo on signage
 - logo on any printed delegate materials
 - logo on holding slides
- Seat drop in plenary session or delegate pack insert (up to eight sides of A4)
- Opportunity to supply opinion piece or blog around your sustainability work
- Opportunity to display banner in main session room
- Exhibition stand at the main conference in a prime location
- Note of thanks from regional SHCC conference chair
- 150-word entry plus logo in the guide
- Three delegate passes to the regional SHCC conference
- Copy of delegate list (subject to data protection)

£1,500 per event + VAT

To sponsor the complete series of CHCC regional events the cost will be **£6,000. + VAT**

Exhibition opportunities

These regional events will all offer limited exhibition space which will provide exhibiting organisations an intimate setting to interact, network and engage with NHS sustainability leads. The exhibition stand package includes:

- Trestle table and two chairs
- One delegate pass to the SHCC regional event
- Two stand personnel passes
- Access to power and Wi-Fi
- 150-word entry and logo in online event guide
- Website listing and link to your own website
- Lunches and refreshments

Cost £500.00 + VAT

(Charity rate available for registered charities)

(10 per cent discount for Associate Members)

To discuss any of our packages please contact a member of the commercial team on 0844 800 5989 or email supporters@nhsemployers.org

Delegate Seat Drop

Distribute collateral on delegate seats prior to one of the main sessions is an excellent way to communicate your key messages directly with our audience – a maximum of 3 seat drops at any one time. (Insert to be up to eight sides of A4)

Cost £500 + VAT

Online Blog or Opinion Piece

Submit a blog post or online piece on how your organisation delivers sustainable and how your organisation can help NHS organisation deliver their sustainability objectives. This will be hosted on the NHS Employers website which gets 330,000 unique visitors per month and highlighted through our opt-in bulletins.

Cost £500 + VAT

Cross System Group for sustainable development The National Cross System Group for sustainable development in health is made up of organisations within the health sector and related partner organisations. The group meet twice a year with meetings co-ordinated and supported by the SDU, who work closely with the chair and members between formal meetings.

Membership:

<p>Care Quality Commission Department of Health Public Health England NHS England Local Government Association Health Education England NICE (National Institute for Health and Care Excellence) Department for Environment, Food and Rural Affairs NHS Confederation Royal Pharmaceutical Society Kings Fund Social Care Institute for Excellence Royal Society of Medicine Nuffield Trust Research & Innovation, Metrics and Social Value steering groups</p>	<p>NHS Alliance Health & Wellbeing Boards (representation) Royal College of Nursing NHS Digital NHS Improvement NHS Property Services UK Health Alliance on Climate Change Department of Business, Energy and Industrial Strategy Royal College of General Practitioners Academic/Intergovernmental Panel on Climate Change Regional Leads Group (PHE & NHS England) Association of Directors of Public Health NHS Providers Involve</p>
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More information at:

www.sduhealth.org.uk/about-us/who-we-work-with/cross-system-group-public.aspx