Why work for us?

Write a (200-word max) bio about the trust, include details like:

- Why is the trust a good place to work?
- Where is the trust located? Are there any attractions located near the trust?
- What kind of lifestyle and opportunities does the local area offer?
- What does the trust specialise in?
- How many employees does the trust have?
- Has the trust won any awards?

It is important to communicate staff benefits on your website for the purpose of recruitment, retention, motivation, and staff reward. When completing this section think about why you want to communicate your reward offer and who will this benefit?

Benefits

Add information on: childcare vouchers, cycle to work scheme, car hire/lease scheme, onsite nurseries, car parking, gym membership, home computers, personal learning, career development and training.

NHS Discounts

Detail any generic NHS discounts as well as the ones that have been arranged for your organisation. For example: 20% off Nandos for NHS staff and ambulance service staff.

NHS Pension scheme

Add details here of the pension scheme and include its benefits. Link to the NHS Pension website.

Flexible working and annual leave

This category can highlight how your organisation helps staff achieve a good work-life balance, such as flexible working, job shares, working from home and the annual leave policy.

Staff support / health and wellbeing

Include information on the services staff can access such as: staff mindfulness classes, counselling courses, internal counselling and financial benefits.

Why will this information on your website be important to your staff?

This web page will:

- act as a hub for your staff to view your reward package
- help your staff to appreciate the value of working for your organisation
- act as a valuable part of your attraction and recruitment package.

We have provided you with some examples of the reward categories you could promote to your staff and what details you could include.

Cafes, restaurants and shops

Let your staff know what amenities you have on site, where they are located, the opening times and whether they are entitled to any discounts.

Contact us

Ensure that there is information on how staff can get in contact with your HR department and that it is easy to find on the web page.

We have a range of resources to help you communicate reward on our web pages: [www.nhsemployers.org/reward](http://www.nhsemployers.org/reward)

Send us your feedback on our products and resources [reward@nhsemployers.org](mailto:reward@nhsemployers.org)

Follow us @NHSE_Reward