

**Sustainable Health and Care Forum
Conference and exhibition 2018**

Supporter, networking, exhibition and branding opportunities

It's a key time for the entire health and care system to support sustainability.

It is the perfect time to get involved in showcasing your products and services to the NHS, social care and wider public sector organisations.

The sustainability agenda is gaining traction in the health and care system and we are now seeing increased interest in sustainability and environmental issues across Government.

The Department of Health and Social Care backs the Sustainable Health and Care campaign and the Health Minister Stephen Barclay recently launched the inaugural [Sustainable Health and Care awards](#) earlier this year.

There is an increasing national focus on sustainable development such as the industrial strategy, DEFRA- 25 Year Environment Plan and BEIS Clean Growth Strategy.

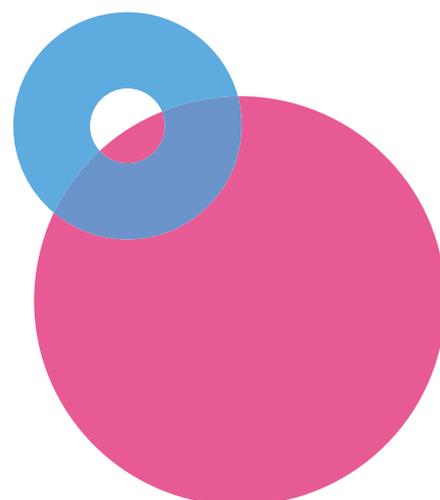
The Sustainable Health and Care Campaign is harnessing the appetite and passion from public sector organisations to showcase what great work is happening across the system. As well as helping them to get this on the agenda of boards.

Campaign Background

The Sustainable Health and Care Campaign promotes and supports sustainability action across the NHS, public health and social care. It does this to improve the health and wellbeing of patients, staff and communities, save money for services and protect the environment and its resources for future generations.

The campaign has been commissioned by the Sustainable Development Unit for NHS England and Public Health England (SDU) and is backed by the 25 organisations across the health and care sector – including the Department of Health and Social Care, NHS England, Public Health England, NHS Digital, Care Quality Commission and NHS Improvement. See end of the document for a list of organisations that make up the Cross System Group.

To discuss any of our packages please contact a member of the commercial team on 0844 800 5989 or email supporters@nhsemployers.org



Event Conference Partner

This package offers the highest level of visibility and branding throughout the Sustainable Health and Care Forum (SHC) with the delivery of a session on a topic of your choice. There will only be one overall event partner at the conference.

- Opportunity to deliver a session during the conference (topic and format to be agreed with NHS Employers)
- Pre-event branding
 - logo on forum website
 - logo on marketing emails
 - logo on delegate joining instructions
- Top-level branding on site
 - logo on signage and stage set (if applicable)
 - logo on any printed delegate materials
 - logo on holding slides
- Seat drop in plenary session or delegate pack insert (up to eight sides of A4)
- exhibition stand at the main conference in a prime location
- Note of thanks from the forum's chair
- 150-word entry plus logo in the guide
- Three delegate passes to the forum
- One top-table place at the SHC awards
- Copy of delegate list (subject to data protection)

Cost £7,000 + VAT

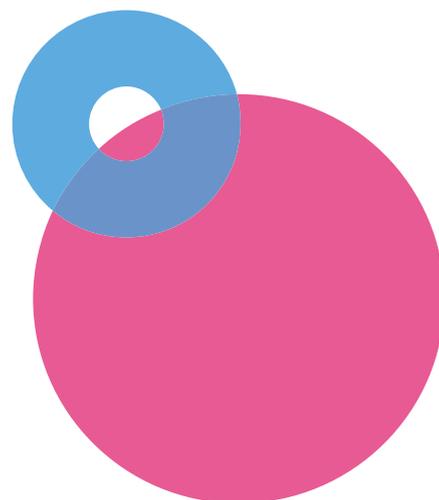
Awards Supporter

This package offers the highest level of visibility and branding at the Sustainable Health and Care Awards ceremony.

- Top-level branding on site at the awards
 - logo on signage and stage set (if applicable)
 - logo on any printed delegate materials
 - logo on holding slides
- Seat drop at the awards ceremony
- Three dinner places at awards
- 150-word entry plus logo in the guide
- One top-table place at the SHC awards
- Copy of delegate list (subject to data protection)

Cost £7,000 + VAT

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Award Category Sponsorship

There are 12 award categories to choose from, and entitle you to the following:

- The opportunity for a representative of your organisation to present the award and be photographed with the winners.
- Logo and link to your website from the SHC awards website.
- Full page advert and full-page profile in awards programme given to all attendees.
- Logo on screen and credits in script during your sponsored category.
- Credits on marketing & advertising in build-up to the evening and afterwards.
- Part of the judging panel for sponsored category.
- One dinner space at awards

Each sponsorship category costs **£5,000 + VAT**. Available categories are listed below:

1. Sustainable Excellence – a corporate approach
2. Water and energy
3. Travel and logistics
4. Adaptation – best resilience strategy
5. Capital projects – building design efficiency
6. Green space
7. Care and clinical practice
8. Our people
9. Waste and resources
10. Carbon reduction
11. Health sustainability ambassador
12. Health sustainability leader - Sold

Exhibition opportunities at the SHC Forum

The exhibition is central to the whole event, offering delegates a chance to supplement the knowledge gained and discussions started in the conference sessions by sourcing the support, products and services showcased in the exhibition. We ensure protected time is built into the conference programme for exhibition viewing.

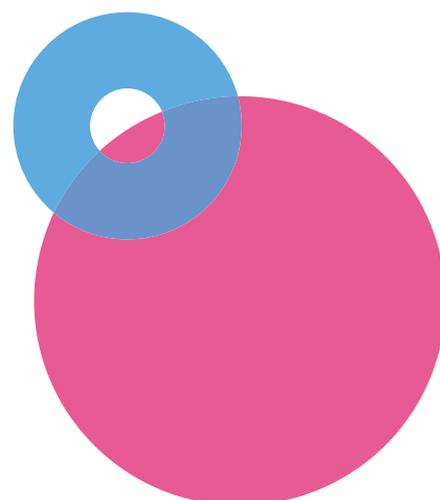
The exhibition stand package:

- Trestle table and two chairs
- One delegate pass to the SHC conference
- Two stand personnel passes
- Access to power and Wi-Fi
- 150-word entry and logo in event guide
- Website listing and link to your own website
- Lunches and refreshments

Cost £1,250 + VAT

*(Charity rate available for registered charities)
(10 per cent discount for Associate Members)*

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Forum delegate guide

The forum guide provides all the information the delegates need to navigate the programme and learn more about the event speakers, supporters and exhibitors. Delegates are given the forum guide on arrival and will refer to it throughout the two days of the forum.

The forum guide package:

- Logo to appear on the front cover of the forum guide
- One delegate pass
- Half page advert
- 150-word entry and logo in the event guide

Cost £1,500 + VAT

Drinks reception

The drinks reception will take place the evening prior to the SHC awards. Sponsorship of the reception provides a high-profile networking opportunity for delegates on-site at the conference.

- Logo on event website wherever reception is mentioned
- Opportunity to display banners and promotional materials at the networking reception
- Note of thanks from reception chair
- Two delegate passes for the SHC forum
- Two passes for the SHC awards dinner
- 150-word entry and logo in the event guide

Cost £3,000 + VAT

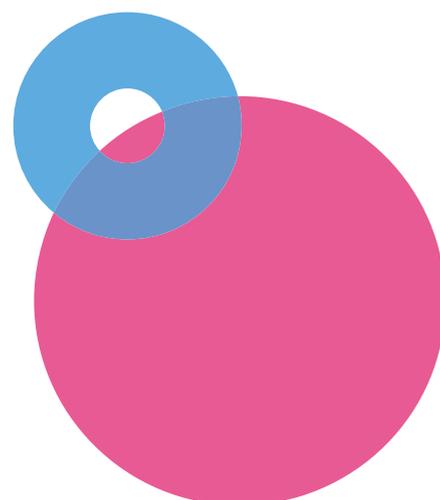
Delegate badges and lanyards

Networking is an important part of the event and badges are worn by every delegate, speaker and exhibitor. This offers the opportunity for your logo to be seen hundreds of times during the conference.

- Logo to appear on all delegate badges and lanyards
- One delegate pass
- 150-word entry and logo in the event guide

Cost £2,500 + VAT

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Delegate bags

Distributed to all delegates upon arrival, the delegate bags are used long after the event, providing the supporter with visibility not only during the forum but post-event too.

The delegate bag package:

- Logo to appear on all delegate bags
- One delegate pass
- One delegate bag insert (up to eight sides of A4)
- 150-word entry and logo in the event guide

Cost £2,500 + VAT

Delegate bag inserts

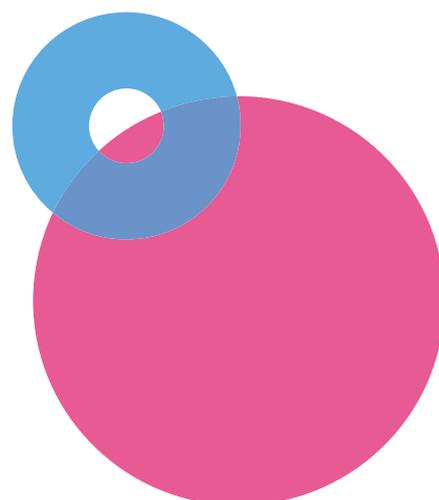
Inserting a leaflet into our delegate bags/packs is an excellent way to communicate your key messages directly with our audience. (Insert to be up to eight sides of A4)

Cost £500 + VAT

Advertising space in the conference guide

- Full-page advert - £500 + VAT
- Half-page advert - £350 + VAT
- Back page advert - £750 + VAT

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Cross System Group for sustainable development The National Cross System Group for sustainable development in health is made up of organisations within the health sector and related partner organisations. The group meet twice a year with meetings co-ordinated and supported by the SDU, who work closely with the chair and members between formal meetings.

Membership:

Care Quality Commission	NHS Alliance
Department of Health	Health & Wellbeing Boards (representation)
Public Health England	Royal College of Nursing
NHS England	NHS Digital
Local Government Association	NHS Improvement
Health Education England	NHS Property Services
NICE (National Institute for Health and Care Excellence)	UK Health Alliance on Climate Change
Department for Environment, Food and Rural Affairs	Department of Business, Energy and Industrial Strategy
NHS Confederation	Royal College of General Practitioners
Royal Pharmaceutical Society	Academic/Intergovernmental Panel on Climate Change
Kings Fund	Regional Leads Group (PHE & NHS England)
Social Care Institute for Excellence	Association of Directors of Public Health
Royal Society of Medicine	NHS Providers
Nuffield Trust	Involve
Research & Innovation, Metrics and Social Value steering groups	

More information at:

www.sduhealth.org.uk/about-us/who-we-work-with/cross-system-group-public.aspx

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