

NHS staff experience virtual conference 2022

Why it matters now more than ever

Partnership and sponsorship opportunities 2022

6 December 2022
Virtual conference

About us

NHS Employers is the employers' organisation for the NHS in England.

We support workforce leaders and represent employers to develop a sustainable workforce and be the best employers they can be. We also manage the relationships with NHS trade unions on behalf of the Secretary of State for Health and Social Care.

Introduction

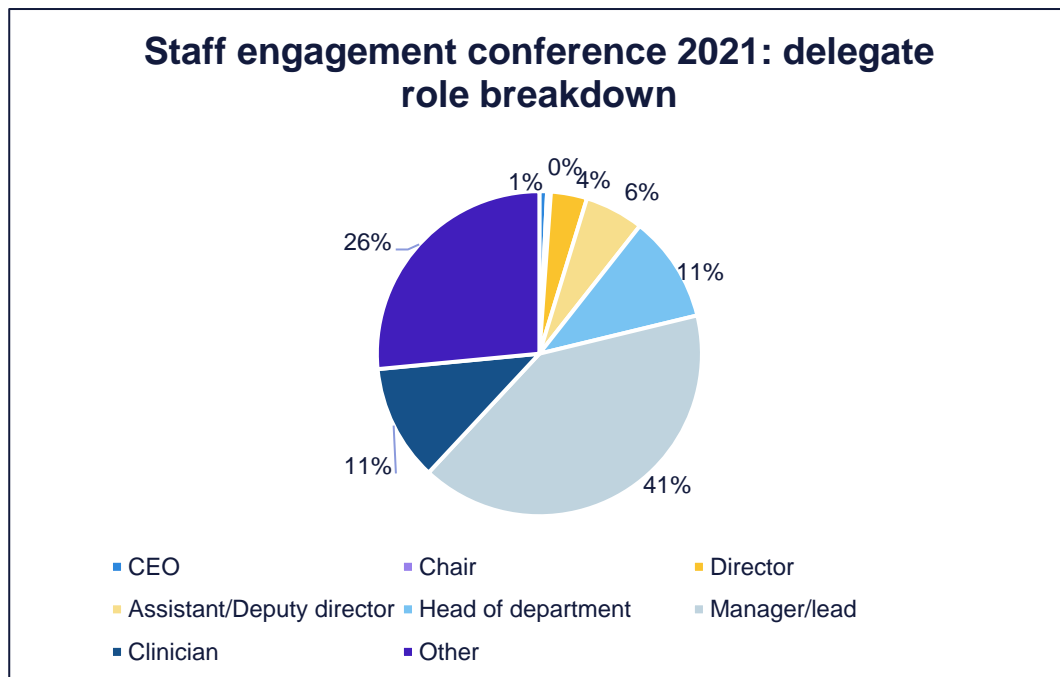
The COVID-19 pandemic brought staff experience into sharp focus and forced employers to critically re-examine how they support the whole experience of NHS staff. As we navigate through the fallout of the pandemic, we find ourselves under enormous strain. NHS staff are grappling with increasing pressures, rising burnout levels and the cost-of-living crisis. It has therefore never been more challenging or critical to look after our people.

Join over 500 delegates at our virtual conference, which will explore these issues and the practical steps employers can take to facilitate a supportive and compassionate culture. Ensuring a positive staff experience is vital to retaining staff, and NHS leaders have a key role to play in supporting this by ensuring staff experience remains at the forefront of their strategic priorities.

Below are our range of supporter packages that allow you to engage and interact with our delegates on our virtual event environment. To discuss participating in more detail, please feel free to contact me on ross.edwards@nhsemployers.org

Who will be there?

In 2021, we had over 520 delegates in attendance of the staff experience virtual conference and we are expecting a similar number to attend the 2022 event. These delegates are responsible for staff engagement, OD, retention and health and wellbeing initiatives within their organisations. A breakdown of the attendee roles from 2021 is outlined below:



Supporter opportunities 2022

Event partner

As the exclusive event partner, your organisations will receive the highest level of visibility and engagement with our delegates before, during and after the live event. We'll work with you to help you meet your strategic objectives for partnering with our event.

- Corporate branding to be included across the virtual platform and in all communications to delegates pre- and post-event.
- Lead or contribute to the planning and **delivery of a breakout session** (positioning and topic to be agreed with NHS Employers).
- **Promoted as event partner** on the event web page with your branding and links to your organisation.
- 30-second commercial partner video message to be played live before keynote speaker (partner to supply).
- Event partner promotional video hosted prominently on the virtual event platform (partner to supply).
- **Post-event solus email** to all attendees who consent to receive event communications.
- Three delegate places.
- Note of thanks from conference chair.
- Post-event delegate list (GDPR compliant) with details of who attended / registered for your session.
- Access to online content and resources post-event.
- Access to a recording of your own session to promote and re-purpose on your communication channels.

Cost: £5,000 + VAT

Breakfast session host

Taking place before the welcome plenary, our breakfast sessions let you shape the agenda and lead the conversation.

- Lead or contribute to the planning and delivery of **a live breakfast session** (topic to be agreed with NHS Employers).
- Corporate branding included wherever the breakfast sessions are promoted, and updates on which delegates have registered.
- Access to a recording of your own session to promote and re-purpose on your communication channels.
- Two delegate places.
- Post-event delegate list (GDPR compliant) with details of who registered / attended your session.
- The session will be available for delegates to access on the platform for one month after the live event.
- Receive updates on further session engagement after the live event.

Cost: £3,000 + VAT (1 breakfast slot available)

On-demand session host

Pre-recorded sessions available for delegates to watch on demand give you the chance to flexibly show thought leadership in your work area.

- **30-minute pre-recorded session** that will be available to all delegates on an on-demand basis across the conference and post-event. The session can take the format of your choice.
- The on-demand sessions will be **promoted to delegates** before, during, and after the event, where your branding will be included.
- Your sessions will be available for your organisation to repurpose on your own communication channels.
- Two delegate places.
- Post-event delegate list (GDPR compliant).
- Data capture button included with on-demand video.
- Updates on further session engagement after the live event.

£1,000 + VAT (maximum of five on-demand sessions)

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