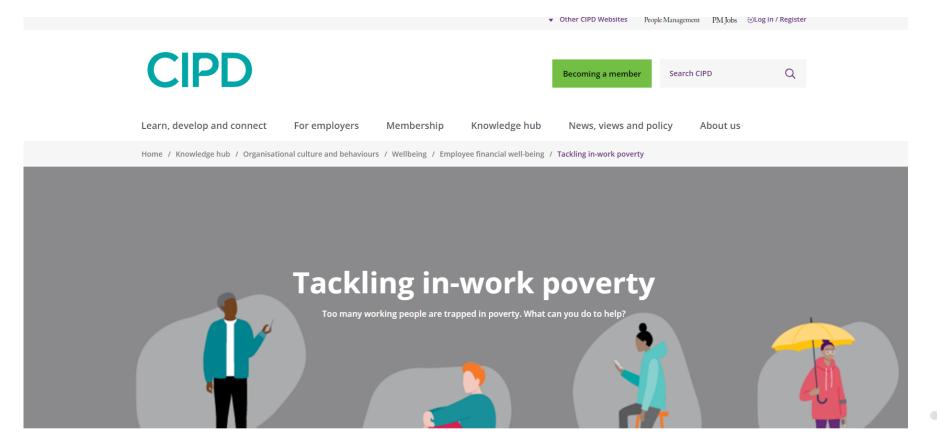
Championing better work and working lives

Supporting NHS staff with the rising cost of living

Charles Cotton CIPD Senior Adviser, Reward NHS Staff Experience: why it matters now more than ever 6 December 2022

CIPD in-work poverty hub

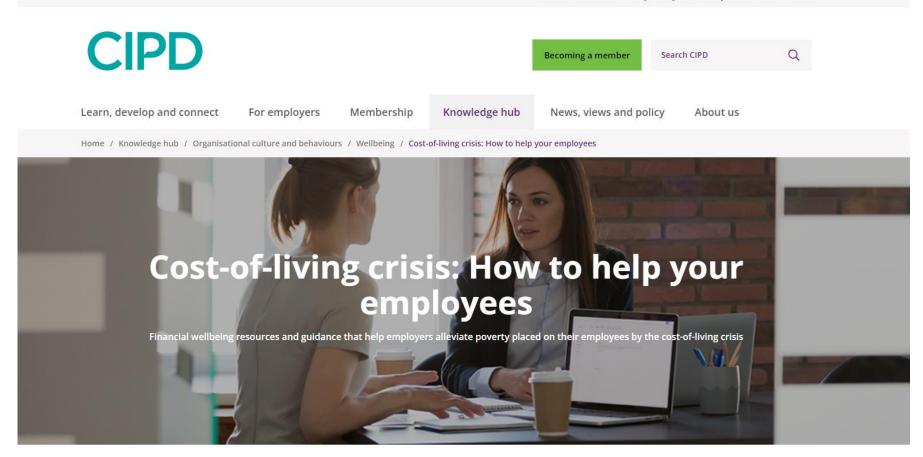


Work can – and should – be a reliable route out of poverty. But with <u>one in eight UK workers</u> living in poverty, and the cost of living rising, a percentage of your workforce could be struggling to cope.

Poverty affects people differently, and it's not always easy for employers to spot. That's why we've teamed up with the <u>Joseph Rowntree Foundation</u> to raise awareness of in-work poverty and encourage you, as an employer, to help loosen poverty's grip.

Understanding in-work povertv

CIPD cost-of-living crisis hub



This hub shows employers how to alleviate the financial burden placed on their employees by the cost-ofliving crisis. <u>Evidence</u> shows that financial wellbeing support can help ease cost-of-living concerns your workforce is facing and there are many ways employers can provide this. Not all support needs to cost money.

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Top things to consider

• Review your reward strategy - if you can afford to offer a cost-of-living bonus, make sure it doesn't inadvertently do more harm

The balance between short- and longer-term pressures





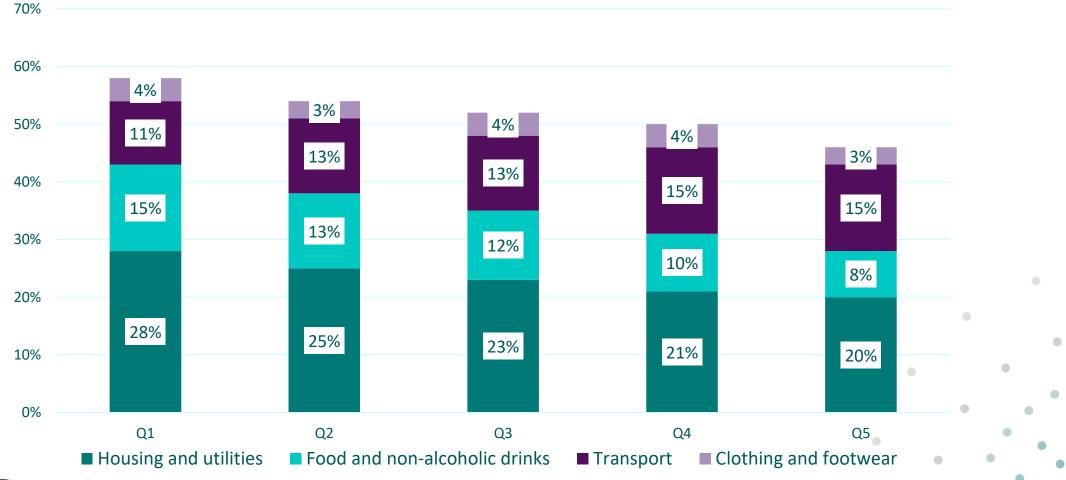


Where to focus

Tactical

Lower income households spend the most on living costs

By annual income, UK household spend on key items as a proportion of annual budget



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Options for cutting food/drink costs include:

- Free or subsidised meals and drinks
- Retail discounts
- Providing workplace fridges for people to store a packed lunch
- Luncheon vouchers
- Workplace cooking facilities
- Healthy snacks



Options for cutting child/elder care costs

- Offering flexible working
- Giving paid leave for caring responsibilities
- Onsite creche
- Guidance for staff trying to access the government's tax-free childcare schemes
- Subsidised childcare
- Emergency childcare support
- Maternity loans
- Discounted childrenswear



Options for cutting travel costs include:

- Letting people work from home more often (if their jobs allow)
- Allowing people who travel by public transport to come to work when it's cheaper (after peak hours)
- Providing a free mini-bus or coach to transport people to work
- Facilitating carpools
- Providing interest-free loans to buy public transport season-tickets, motorbikes or cycles

- Joining the government backed 'cycle to work scheme'
- Offering secure places to store cycles and bikes
- Providing shower facilities for cyclists, runners, joggers, etc
- Supporting London staff when the ULEZ is expanded next year
- Paying staff travel expenses as quickly as possible

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Options for cutting housing and utility costs

- Offering rental deposit schemes
- Giving accommodation and rent subsidies
- Providing information and guidance on employees' legal rights regarding housing
- Signposting ways of reducing energy use as well as offering benefits that cut energy consumption
- Giving paid leave to move home





Other financial wellbeing support

- Crisis loans
- The option to choose how often they're paid
- Information about financial scams
- Options for saving regularly through payroll
- Highlighting the workplace and state benefits already on offer to cut living costs and how to access them

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- Financial awareness programmes
- Highlighting external sources of financial guidance and information



For a longer term and more strategic impact

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- Support employee financial wellbeing
- Encourage staff to talk about their money worries
- Introduced more flexible working
- Support and develop line managers
- Improve benefits packages
- Enable opportunities for in-work progression



Thank you