

Reward in the NHS

Conference and exhibition 2023
Thursday 9 November
King's House Conference Centre,
Manchester M1 7HB

Partnership, commercial and exhibition opportunities

Does your organisation provide reward and benefit solutions that can help recruit, retain, and motivate NHS staff in the face of unprecedented workforce challenges?

Following the success of our 2017 and 2019 events, NHS Employers is once again bringing together NHS decision makers, budget holders and influencers to hear the latest thinking, share good practice and take away innovative ideas about reward.

As well as a busy programme of keynotes and workshops, there will also be 2.5 hours of protected exhibition time. This is your chance to engage with our delegates and demonstrate how your reward solutions can help address their recruitment and retention challenges.

Reward in the NHS will take place on Thursday 9 November 2023 at King's House Conference Centre in central Manchester. To find out more about the commercial opportunities available, contact **Henry Crawford of the commercial team** on **07483 073209** or email supporters@nhsemployers.org

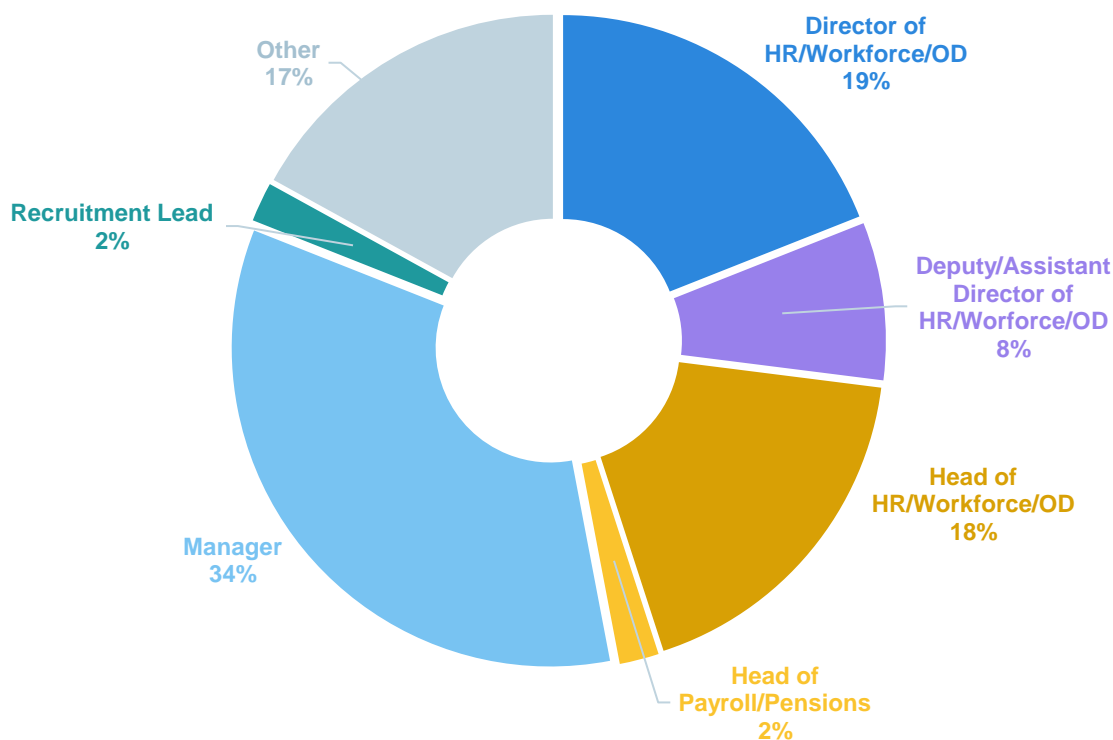
I look forward to seeing you there.



Paul Wallace
Director of Employment Relations and Reward
NHS Employers

Who you will meet

Reward Conference 2019 delegate breakdown



Supporter, branding and exhibition opportunities

Event partner

This package offers the highest level of visibility, branding and involvement at the Reward in the NHS event. The event package includes:

- **Opportunity to deliver a session** on the Reward in the NHS programme (format and subject to agreement with NHS Employers).
- **Branding pre-event:**
 - logo on event website
 - logo on marketing emails
 - logo on delegate joining instructions.

- **Top-level branding onsite:**
 - logo on signage
 - logo on any printed delegate materials
 - logo on holding slides in plenary.
- Option of **banners and literature** in session.
- **Seat drop** in the opening plenary session or delegate pack insert (up to eight sides of A4).
- **Exhibition space in prime location.**
- **Note of thanks** from conference chair.
- **150-word entry plus logo in the event guide.**
- **Three delegate passes.**
- Copy of the **delegate list.**

Cost: £10,000.00 + VAT

Breakfast session

The opportunity to host an hour-long breakfast session before the start of the conference. The content of the session must be agreed with NHS Employers to ensure that it is complementary to the programme and our wider work. The package includes:

- Delivery of an **hour-long breakfast session** (topic tbc with NHS Employers).
- **NHS Employers will issue invitations** to those individuals on the delegate list selected by the supporter.
- **Corporate branding** within session room.
- Opportunity to **seat drop** promotional material at the session.
- **Pastries, teas, coffees** provided in the session.
- **One delegate pass.**
- Opportunity to **distribute five delegate passes** for the breakfast session only to either colleagues or guests.
- **150-word entry and logo in the event guide.**

Cost: £7,000.00 + VAT

Exhibition opportunities

Exhibition stand

The exhibition is central to the whole event, offering delegates a chance to supplement the knowledge and discussions from the conference sessions by sourcing the support, products and services showcased in the exhibition. We ensure there will be protected time built into the conference programme for exhibition viewing. The exhibition package includes:

- Trestle table and two chairs.
- One delegate pass.
- Two stand personnel passes.
- Access to power and wifi.
- 150-word entry and logo in the event guide.
- Website listing and link to your own website.
- Lunch and refreshments.

Cost: £1,250 + VAT

(Charity rate available for registered charities 30% discount)

(10% discount for Associate Members)

Branding opportunities

Delegate badges and lanyards

Networking is an important part of the summit and badges are worn by every delegate, speaker and exhibitor. This offers the opportunity for your logo to be seen many times throughout the day. The badges and lanyards package includes:

- Logo to appear on all delegate badges and lanyards.
- One delegate pass.
- 150-word entry and logo in the online event guide.

Cost: £1,500 + VAT

Pens and pads

Support of the pens and pads will provide a highly visible branding opportunity. The pens and pads package includes:

- Logo on all pens and pads.
- One delegate pass.
- 150-word entry and logo in the online event guide.

Cost £1,250 + VAT

Advertising space in the event guide

Full-page advert	£500 + VAT
Half-page advert:	£350 + VAT
Back page advert	£750 + VAT

Further information

To discuss any of the packages please contact **Henry Crawford:**

Mobile: **07483 073209**

email supporters@nhsconfed.org