

STAFFORDSHIRE SOCIAL CARE WORKFORCE STRATEGY

VALUING CAREERS IN CARE



Our partnership



Our vision

“Our mission is to develop a more resilient care sector that enables more effective recruitment and retention in adults’ and children’s social care, based on person-centred and innovative ways of working - for all social care workers, including those in regulated professions, across all sectors, attracting people at every stage of their working lives, including those at the start of their career...”



Experiment
& Learning
Together

Idea
generation
sessions

Social Care
Academy

Have a clear
& shared
vision

Our
Strategy

Brand &
identity

Set the tone

Language

Co-
production

Get to know
each other's
world

Active
listening &
good practice

ASC
Placements

Use data to
facilitate
conversation

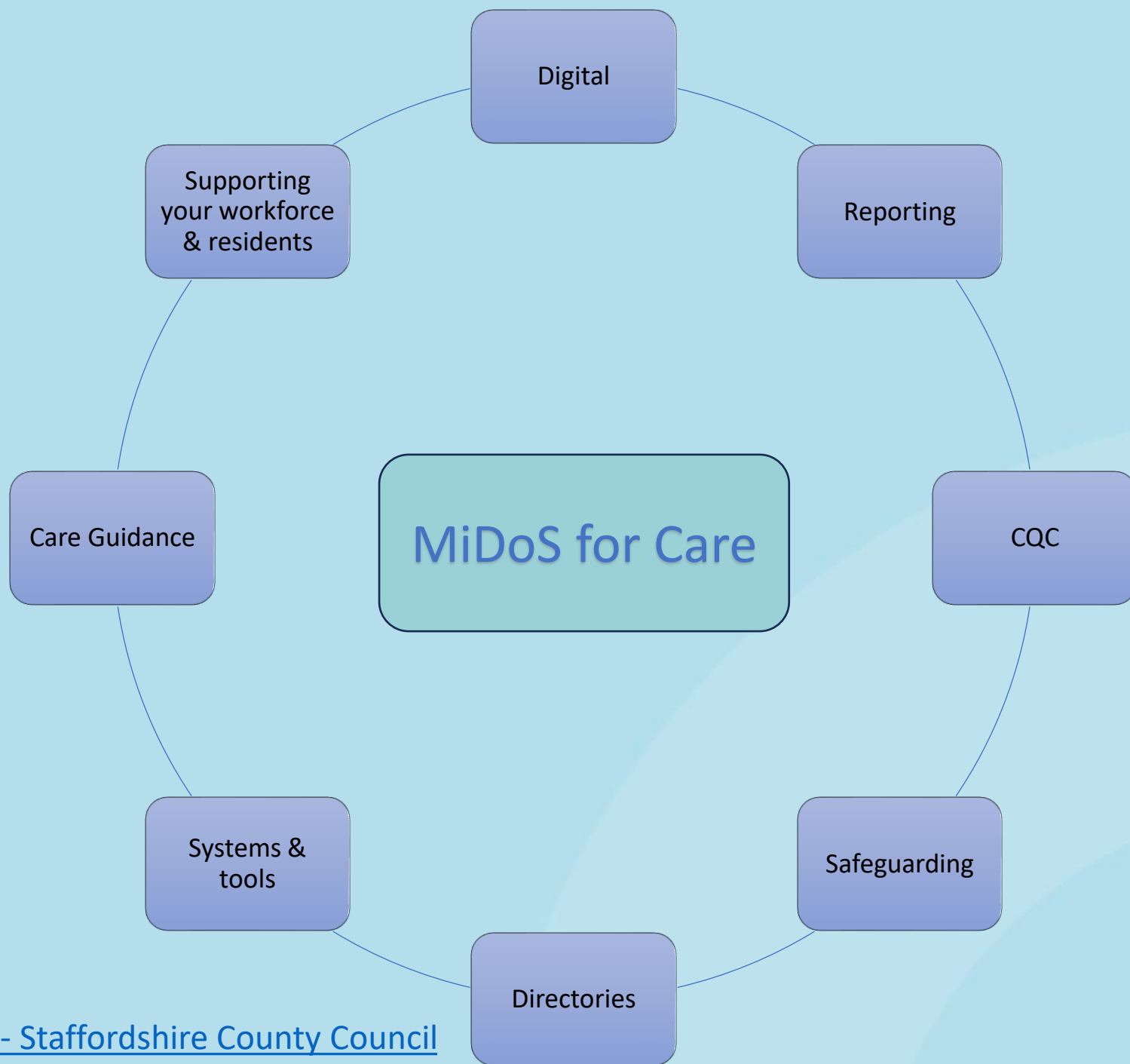
Skills for Care

Local
intelligence

Share
challenges &
strengths

Finances

Evolution



Thank you



Staffordshire
Social Care
Workforce