

Reward in the NHS

Conference and exhibition 2027

Tuesday 9 February

Park Plaza, Leeds

Partnership, sponsorship and exhibition opportunities

Following the success of our 2026 event, NHS Employers is returning to Park plaza Hotel, Leeds for the Reward in the NHS 2027 event.

The event will once again bring together NHS decision makers, budget holders and influencers to hear the latest thinking, share good practice and equip delegates with innovative and practical reward information to take back into their own organisations to help them build, enhance and communicate their total reward offer in the face of continued workforce challenges.

As well as a busy programme of keynotes and workshops, there will also be 2.5 hours of protected exhibition time. This is your chance to network with over 150 delegates and demonstrate how your reward solutions can support them to recruit, retain and create a positive workplace culture.

Reward in the NHS will return on Tuesday 9 February 2027.

To find out more about the commercial opportunities available, contact **Ross Edwards of the Partnerships team** - email ross.edwards@nhsemployers.org

I look forward to seeing you there.

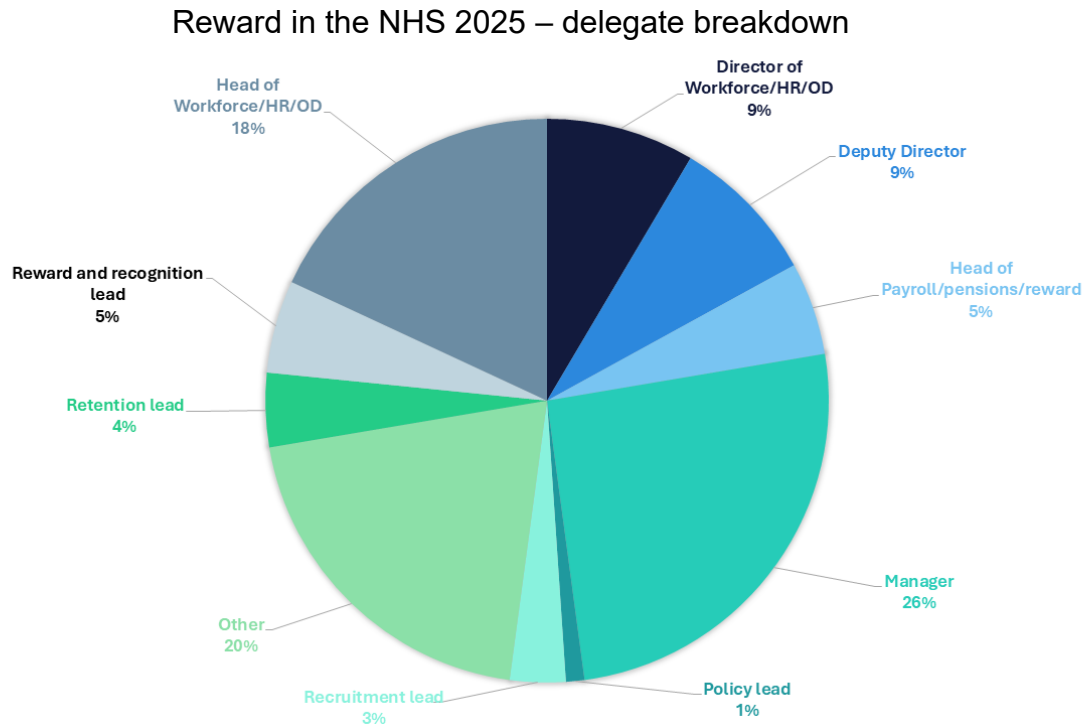


Oonagh Monkhouse

**Director of Pay, Reward and Employment
Relations**

NHS Employers

Who you will meet



Supporter, branding and exhibition opportunities

Event partner

This package offers the highest level of visibility, branding and involvement at the Reward in the NHS event. The event package includes:

- **Opportunity to deliver a session** on the Reward in the NHS programme (format and subject to agreement with NHS Employers).
- **Branding pre-event:**
 - logo on event website
 - logo on marketing emails
 - logo on delegate joining instructions.
- **Top-level branding onsite:**
 - logo on signage
 - logo on any printed delegate materials
 - logo on holding slides in plenary.
- Option of **banners and literature** in your session.
- **Seat drop** in the opening plenary session (up to eight sides of A4).
- **Exhibition space in prime location.**
- **Note of thanks** from conference chair.
- **100-word entry plus logo** in the event guide.
- **Three delegate passes.**
- Copy of the **delegate list.**

Cost: £12,000.00 + VAT

Breakfast session

The opportunity to host an hour-long breakfast session before the start of the conference. The content of the session must be agreed with NHS Employers to ensure that it is complementary to the programme and our wider work. The package includes:

- Delivery of an **hour-long breakfast session** (topic tbc with NHS Employers).
- **NHS Employers will issue invitations** to those individuals on the delegate list selected by the supporter.
- **Corporate branding** within session room.
- Opportunity to **seat drop** promotional material at the session.
- **Pastries, teas, coffees** provided in the session.
- **Two delegate passes**.
- Opportunity to **distribute five delegate passes** for the breakfast session only to either colleagues or guests.
- **100-word entry and logo in the event guide**.
- Copy of the delegate list.

Cost: £8,000.00 + VAT

Exhibition opportunities

Exhibition stand

The exhibition is central to the whole event, offering delegates a chance to supplement the knowledge and discussions from the conference sessions by sourcing the support, products and services showcased in the exhibition. We ensure there will be protected time built into the conference programme for exhibition viewing. The exhibition package includes:

- Trestle table and two chairs.
- One delegate pass.
- Two stand personnel passes.
- Access to power and wifi.
- 100-word entry and logo in the event guide.
- Lunch and refreshments.
- Copy of the delegate list.

Cost: £2,000 + VAT

(Charity rate available for registered charities 30% discount)

(10% discount for Associate Members)

Branding opportunities

Delegate badges and lanyards

Networking is an important part of the summit and badges are worn by every delegate, speaker and exhibitor. This offers the opportunity for your logo to be seen many times throughout the day. The badges and lanyards package includes:

- Logo to appear on all delegate badges and lanyards.
- One delegate pass.
- 100-word entry and logo in the online event guide.

Cost: £1,750 + VAT

Pens and pads

Support of the pens and pads will provide a highly visible branding opportunity. The pens and pads package includes:

- Logo on all pens and pads.
- One delegate pass.
- 100-word entry and logo in the online event guide.

Cost £1,500 + VAT

Advertising space in the digital event guide

Full-page advert	£350 + VAT
Half-page advert:	£250 + VAT
Back page advert	£500 + VAT

Further information

To discuss any of the packages please contact **Ross Edwards:** ross.edwards@thenhsalliance.org